Rebecca Edwards

Exhibit Designer / Project Manager /
Graphic Communications Specialist

rebeccaedwardsartist1974@gmail.com • 252-503-2933
www.rebeccaedwardsdesigns.com • Newport, NC 28570

Innovative Design Lead with extensive experience driving end-to-end exhibit and media projects from concept through final implementation. Skilled at transforming client briefs into compelling storyboards, conceptual sketches, graphic mock-ups, and physical models. Combines strong aesthetic vision with technical expertise in digital media and sustainable design practices. Recognized for collaborative leadership, cross-departmental communication, and delivering quality-driven results within fast-paced, multi-disciplinary environments.

Areas of Expertise

- Innovative Exhibit Design
- Excellent Writing and Editing
- Interviewing & Investigations
- Fact-checking & Story Development
- Project Planning & Execution
- Complex Design Solutions
- Strategic & Analytical Tools
- Brand Creation and Extension
- Motion Graphics & Video Editing
- Animations & Interactive Media
- Client Relationship Management

Education

Bachelor's Degree in Graphic Communication
University of Maryland, Global Campus

Media Arts & Animation Major
Art Institute of Pittsburgh, Online Division

Associate Degree in Fine Art
Carteret Community College, Morehead City NC

Associate Degree in Travel and Tourism
Blue Ridge Community College, Flat Rock NC

Technical Proficiencies

Adobe InDesign | Adobe Photoshop Adobe Illustrator | Adobe After Effects | Adobe Dreamweaver | Adobe Animate | Adobe Premiere Pro | Final Cut Pro | Autodesk Max and Maya | Blender | Unity | SketchUp | AutoCad | V-Ray Render Engine | Project Management Software | Content Management systems | Web-based Interpretive platforms | Microsoft Office | Google Apps

Professional Experience

North Carolina Maritime Museums **Jan 2023 – Present**
Exhibits Design Curator

Responsible for the coordination of the overall look and feel of three facilities in Beaufort, Southport, and Hatteras, maintaining a consistent high standard of quality in lighting, color, form, graphics, materials, and design elements. Provide extensive planning and coordination for the 5-year strategic plans of three different facilities. Always keeping safety awareness at the forefront.

- Manage multiple deadline-driven projects/exhibits, from conceptual stages through to construction, installation, and post analysis with achievable deadlines, realistic budgets, and deliberate plans.
- Responsible for providing guidance, leadership, daily supervision, and management to each project team member.
- Cultivate and sustain robust relationships with vendors for procurement, manufacturing, and installation of exhibit components.
- Align style consistency with a variety of standard and specialized equipment, hardware and software that support the development and production of exhibits and displays, which include graphic design, project management, computer-aided design, small and large format printers, cutters, laminators, drills, table saws, and other minor construction equipment.

North Carolina Aquarium **Nov 2010 – Dec 2022**
Graphic Artist/Exhibit Technician

Helped maintain the overall look and feel of the aquarium through creative graphical, digital, and tactile solutions. Solved problems effectively, managed workloads efficiently, and remained consistently enthusiastic, striving for excellence in all aspects of work.

- Developed, designed, and produced high-quality print and digital collateral materials and publications for marketing campaigns related to programs, special events, membership cultivation, fundraising, services, and products.
- Provided quality exhibit panels, props, interactives, and technology for animal habitats that teach, inform, and establish effective communication that reinforces the Aquarium's mission to diverse audiences.
- Leveraged technical and artistic acumen to achieve challenging audio-visual presentations, computer-generated images, motion graphics, touchscreen frameworks, and large-scale visual design project objectives.
- Developed brand identity and policies within the Aquarium Division as well as maintained consistency throughout all media.
- Led a team of 22 staff members in creating sustainability guidelines, practices, community outreach, and local business communications. Wrote three grants, securing $20,500 for sustainable development.

Additional Experience

The Gam, Beaufort NC **Feb 2006 – Oct 2009**
Graphic Designer/ Reporter